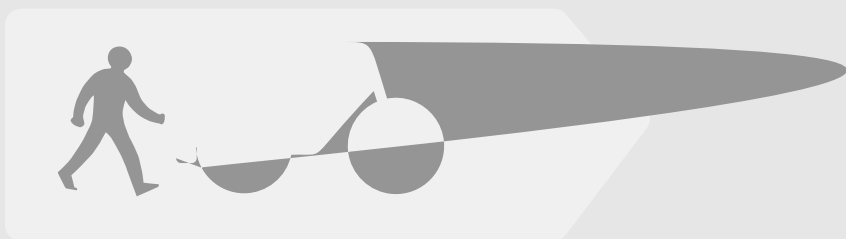


Moving the nation



Action today and a vision for tomorrow from an alliance
of the UK's leading walking and cycling organisations



And what do we need to make it happen?

Achieving this aim will in time require the Cycling and Walking Investment Strategy (CWIS) to be strengthened, alongside walking and cycling's place in the planned new Road Investment Strategy (RIS2), to secure long-term dedicated investment. It will need to reflect the outcomes of the CWIS Safety Review and be backed by charging for pollution, both of which requires wider cross-government action and will take a long time to realise.

This small, focused list of priority policy changes outline first steps that could be taken in England. If taken together they would begin the transformation of our roads and streets and trigger wider societal change.



SPEED

Lower default speed limits to 20mph for most roads in built up areas and 40mph for the most minor rural roads to make our roads and streets safer for everyone.



SPACE

Adopt and ensure consistent application of existing 'best-in-class' infrastructure design standards to create safe, attractive and inviting places for people of all ages and abilities.

SAFETY

Revise the Highway Code to improve safety for people walking and cycling, particularly at junctions.

PRIORITY

Prohibit pavement parking to create safer and more accessible streets.

CULTURE

Provide cycle training for all children during their primary and secondary school years and embed a culture of walking and cycling throughout the school curriculum.