

In short, if investment in active travel is cut, opportunities to stimulate economic growth are removed, as our report [*Helping people through the cost of living crisis and growing our economy*](#) shows.

Whilst it is clear that active travel creates huge economic benefits, it also helps people hit hardest by the cost of living crisis. Over a third of people on low incomes (38%) do not own or have access to a car and for many that do, it is becoming prohibitively expensive to run.

We have to continue to invest in active travel programmes and infrastructure to give people a genuine choice to leave the car at home for shorter journeys and better connect them to public transport, saving fuel costs for when they really need it whilst also ensuring access to jobs and services for those without access to a car.

Walking and Cycling Index data shows that it is also politically popular, with people wanting greater investment in walking (56%) and cycling (53%) than driving (32%). With more people walking and cycling short journeys we also free up road space for those that need to drive, helping them to get to their destinations more efficiently.

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